

NORTH EDISON SHAMROCKS

ATHLETIC ASSN. INC.

440 OLD POST ROAD ◻ EDISON ◻ NEW JERSEY ◻ 08817

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**SERVING
OUR
COMMUNITY
SINCE 1962**

*Pride
Respect
Desire*

September 20, 2019

To: Local Business, Corporate Foundation,
Charitable Entity, Sponsor, Private Donor

Dear Sir or Madam:

On January 19th 2019, the North Edison Shamrocks is sponsoring our annual end of season banquet; it is attended by children, teens, adults and senior citizens from the Edison community and surrounding area to honor the scholastic achievements of our youth participants. We are asking for the support of our local businesses to assist with the success of this event. We anticipate approximately one hundred eighty people – from our leaders, volunteers, participants, and their families and friends – all of whom patronize our local businesses.

- **The Goal of Shamrocks** is to create positive life experiences that build appreciation for and understanding of leadership, teamwork, discipline, and a superior work ethic in a safe and structured environment.

- **The Purpose of Shamrocks** is to use football, cheerleading, dance and a respect for education to develop strong, smart, responsible, healthy young men and women.

Each youth participant engages in different athletic activities in their designated team sport (flag football, tackle football, cheerleading, or dance) over the course of a season. We celebrate the completion of the season with a banquet, as the culmination of their efforts on and off the field. The academic achievements of our youth participants are recognized through scholarships, gift cards, and plaques during an awards ceremony. If possible, we are asking your organization for a monetary donation to assist with our commitment to meet the needs of our very-deserving youth. Specifically, we are requesting a donation of \$25 - \$1,000 depending on your sponsorship commitment level. We will acknowledge your support and sponsorship throughout the program and with all advertisements. Enclosed is our sponsor tier form to outlines the sponsorship commitment levels.

As a non-profit organization, youth programs of this nature require the support of caring individuals, community leaders and businesses. We couldn't exist without the generosity of donors like you. We look forward to whatever support you can provide.

If you require additional information, please feel free to contact me at (973) 296-2008 or email me at shamrocksdannyd@gmail.com, and I will be happy to answer any questions you may have. If you are giving a donation towards this event in the form of a check or money order, please make it payable to North Edison Athletic Association. Thank you in advance for your anticipated support. Please feel free to visit us on our web site at www.northedisonshamrocks.com.

Sincerely yours,

D. Darbouze
Danny Darbouze
President



SPONSOR LEVEL FORM

The North Edison Shamrocks is a non-profit organization in the Central Jersey Pop Warner league. The Shamrocks are proud of our over 56 years of football and cheerleading history in Edison. The Shamrocks play a valuable role in the lives of over 150 local children each year. Through our program of football and cheerleading instruction, young men and women receive positive life experience that build their appreciation for and understanding of leadership, teamwork, discipline and a superior work ethic in a safe and structured environment.

At this time, we need your support to help us fund our equipment, field improvements, overall program and activities. **Any donations are tax-deductible as we are a non-profit organization.**

To become a Shamrock sponsor, please consider one of the following sponsorships:

PLATINUM SPONSOR	\$1,000.00	4' x 4' color sign hung at Shamrock field Full Page Yearbook Ad (Color) (Choice of Inside Front or Back Cover)
GOLD SPONSOR	\$ 500.00	4' x 4' color sign hung at Shamrock field Full Page Yearbook Ad (Color)
GREEN SPONSOR	\$250.00	Full Page Yearbook Ad (Color)
SHAMROCK PATRONS	\$100.00	Full Page Yearbook Ad
	\$75.00	Half Page Yearbook Ad
	\$50.00	Quarter Page Yearbook Ad
	\$25.00	Business Card Yearbook Ad

Please use a Sponsor Donation Form to mark the level you wish to donate and enclose a copy of the print ad that you would like to appear in your signage or ad book.

Please make checks payable to NEAA (North Edison Athletic Association)

THANKS FOR YOUR SUPPORT!